

ACE ANALYTICS BRILLIANTLY

COURSE OBJECTIVES

A 2-day case-study driven workshop that serves to demystify the subject matter and equip participants on how to Articulate, Communicate and Execute (ACE) a value-based management (VBM) roadmap. Banks need to seek a balance of opposing forces such as empowerment to encourage creativity and innovation, and control on the other hand to meet financial objectives. A well conceived roadmap should incorporate key drivers i.e. return of invested capital in excess of cost of capital (risk adjusted basis) and higher growth to sustain value creation through competitive advantages.

This workshop takes a 3-step approach teaching participants on how to blend attributes from this methodology, develop a firm grasp of seamlessly integrating key concepts including economic profit, competitive advantages into a VBM roadmap.

COURSE OVERVIEW

- Creating a Framework
 - Value proposition, creation and economic profit
 - Critical role of mission and value statements
 - Why a need for a vision?

- 3-step Approach to ACE (Articulate, Communicate and Execute) the Strategy
 - Product innovation
 - Credit risk modeling techniques
 - predictor metrics and
 - capital adequacy requirements
 - Pricing levers [return on invested capital, cost of capital (risk adjusted)]
 - Measure and manage through scorecard-cum-coaching tool
 - analytics: business flow and cause-and-effect analysis

Scenario-play and computer simulation using PCs within a LAN environment – understand the processes underpinning value creation and risk management. Participants will form workgroups for role plays in the simulation exercises..

PRE-REQUISITE

Participants should possess some basic knowledge of finance and accounting. Specifically, participant should be comfortable with basic corporate finance theory and valuation methodology, and have a good basic working knowledge of Microsoft Excel.

SUITABLE FOR

Personnel with decision-making responsibilities including Heads of Department and their respective 1 or 2-downs, High-Potential Senior Managers / Managers and Key Process Owners.

Participants should possess working knowledge of management, corporate finance concepts and credit / risk products

COURSE DURATION

2 days

Registration Form

26 – 27 July 2012

Please fax or mail form below filled in block print and underline family name

YES! Please register the following delegates for the course **ACE Analytics Brilliantly**

1st Delegate Name (Mr/Mrs/Ms): _____

2nd Delegate Name (Mr/Mrs/Ms): _____

Position: _____

Position: _____

Tel: _____

Tel: _____

Fax: _____

Fax: _____

Email: _____

Email: _____

26 – 27 July 12

26 – 27 July 12

Approving Manager Name (Mr/Mrs/Ms): _____

Position: _____ Signature: _____

Secretary for enquiry Name (Mr/Mrs/Ms): _____

Organisation: _____

Address: _____

_____ Singapore _____

Tel: _____ Fax: _____

Email: _____

Enquiries:
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Registration Fee

S\$2,100 (Singapore Dollars Two Thousand One Hundred Only) per person for the 2-day course.

Fee includes tuition, teaching materials, case study, equipment rental and configuration, lunch, and refreshments.

Early Bird

Register and pay 21 days before course commences and receive a 5% discount.

Team Discount

When three or more colleagues from one institution attend the same course, there is a 5% discount available on the second and additional booking.

Payment

Crossed cheque payable to Think Masters & Associates Pte Ltd or via TT to Account No. 0330138024 at the Development Bank of Singapore Raffles City Branch for the account of Think Masters & Associates Pte Ltd. Please quote participant's name and organisation on your payment advice. Registration will be confirmed only upon receipt of payment.

Cancellation & Transfer Policy

Payments made for registered participants will be converted towards a course voucher that can be

applied toward any subsequent course run by Thinkmasters in Asia for up to one full year, provided a written notice of cancellation is received by Thinkmasters not less than 21 days before the course. Cancellations must be made in writing via letter or fax to (65) 6334 0900. A 25% charge will be deducted from the course voucher for cancellations received less than 21 days before this event. Of course a replacement is always welcome. A course voucher will not be issued in case of a non-attendance without a cancellation notice being received by Thinkmasters. Due to the unpredictability of events and unforeseen circumstances, Thinkmasters reserves the rights to modify the course or cancel the course without prior notice. In the event the course is cancelled by Thinkmasters, a full cash refund will be made. Thinkmasters may at its discretion combine this workshop with a similar workshop, marketed through its channel partners from time to time.

Course Venue

The course will be conducted in Singapore at a venue to be confirmed to all participants upon registration.